



Infamous™
Eighth Dimension Bronzer
with Iridescent Body Blush Blend

SALES FACT SHEET

Story

Give them something to talk about with this Eight Dimension Bronzer that delivers immediate color results and darker, developed bronzed perfection. Iridescent Body Blush Blend brings your color alive with a blushed glow while lustrous glimmer leaves skin with a dewy finish. All eyes will be on you as the Ultra-Toning Blend helps tone for a stunning and vibrant silhouette, while the Conditioning Complex guards against free radicals revealing a youthful complexion. Let your **Infamous™** color speak for itself!

Inspiration/Rationale

- Fulfills the need for a new collection in higher price point
- Satisfies salon requests for return of top-selling sku
- Capitalizes on the popularity of previous Infamous

Product Type

- DHA, Cosmetic and Natural Bronzer
- Iridescent Glistening Glow
- Formulated to combat against ATO
- **Fragrance: Zen Passion:** with top notes of Pear, Pomegranate, Raspberry, Strawberry & Grapefruit; mid notes of Jasmine, Rose & Lily of the Valley; and dry notes of Sweet Vanilla & Musk

Technology

Eight Dimension Bronzer	Breakthrough blend of optimal DHA, Black Walnut Shell Extract and Caramel flawlessly combine for instant and delayed, developed color
Iridescent Body Blush Blend	Energizes skin for optimal color results and a rosy luminous glow
Ultra-Toning Blend	Caffeine and Ginseng Extract combine to help tone and brighten for a vibrant, glowing complexion
Conditioning Complex	Hemp Seed Oil and Vitamin A work together to help protect and strengthen the skin for a radiant, youthful appearance



Brand and Family

- **Australian Gold® New!** Classic Comeback Collection

Size

- 8.5 oz. Tube
- 0.5 oz. Sample